

# Photography and Short Video Competition



Organized by:  
Indira Gandhi National Open University,  
Regional Centre Itanagar  
to celebrate

**“4<sup>th</sup> Janjatiya Gaurav Diwas”**

**PRIZE: Trophy and Certificate from IGNOU for top three contestants**

THEME

“Tribal Art, Culture, Heritage & History”

**Mode: Online submissions through Google forms**

Links for submission:

Photography Competition:

<https://forms.gle/Nf6LVBLfXAiqdpZz6>

Short Video Competition:

<https://forms.gle/FrNL3wEdoJdwgCpC7>

Competition guidelines available on our website:

[rcitanagar.ignou.ac.in](http://rcitanagar.ignou.ac.in)

Open to Students of Arunachal Pradesh

**Submit your entries now**

Last Date

21<sup>st</sup> November 2024

## INDIRA GANDHI NATIONAL OPEN UNIVERSITY, REGIONAL CENTRE ITANAGAR

### Guidelines for Photography and Short Movie Competition

As part of the “4<sup>th</sup> Janjatiya Gaurav Diwas” celebrations, Indira Gandhi National Open University, Regional Centre (RC) Itanagar is organizing photography and short movie competitions aimed at promoting “Tribal Art, Culture, Heritage & History”. The guidelines for the respective competitions are as follows:-

#### 1. Short Movie Competition (Reels/YouTube Shorts):

Overview: This competition invites participants to create short videos or YouTube Shorts that celebrate and highlight the art, culture, and history of tribal communities. Through creative storytelling, participants will showcase the heritage, traditions, and cultural richness of these communities in a modern digital format.

- a. Eligibility: Open to College Students and Students of Higher Educational Institutions of Arunachal Pradesh
  - No entry fee is required.
- b. Theme: The theme of the competition is "Tribal Art, Culture, and History." Videos should focus on capturing and portraying:
  - Tribal art forms (e.g., painting, crafts, sculpture, music, and dance)
  - Unique cultural traditions, festivals, and rituals
  - Historic landmarks, sacred sites, or natural environments significant to tribal communities
  - Personal stories and oral histories from tribal members
- c. Video Requirements:
  - Length: Videos should be 30-60 seconds long.
  - Format: Common video formats which can be played on mobile phones such as MP4 or MOV, etc.. Resolution (minimum 720p).
  - Maximum size: 100 MB
  - Orientation: Both vertical (9:16) and horizontal (16:9) formats are accepted.
  - Language: Any language is accepted; however, non-English videos should include English subtitles.
  - Originality: Videos must be original and must not infringe upon any copyrights or intellectual property.
  - Audio: Ensure audio quality is clear, and any background music or sound effects used are either original or properly licensed.
- d. Submission Guidelines:
  - All entries must be submitted digitally through the google form which can be accessed through the google form link in the poster. Ensure all segments of the google form are filled. If any segment in the form is missing then the entry will be disqualified.
- e. Judging Criteria:

- Creativity and Originality: Innovative storytelling and creative presentation of the theme.
  - Relevance to Theme: How well the video celebrates tribal art, culture, and history.
  - Technical Quality: Video and audio clarity, editing, and overall presentation.
  - Emotional Impact: Ability of the video to connect with viewers and convey a meaningful message.
- f. Submission Deadline: 21<sup>st</sup> November 2024
- g. Prizes and Recognition: Top three prizes receive trophies and certificate from IGNOU.
- h. Rights and Usage:
- By submitting an entry, participants grant the organizers the right to use the video for promotional and educational purposes, with appropriate credit.
  - The organizers may share or post winning videos on official websites or social media channels.
- i. Terms and Conditions:
- The organizers reserve the right to disqualify entries that do not comply with these guidelines or meet quality standards.
  - Decisions made by the judging panel are final and binding.

## **2. Photography Competition:**

This photography competition invites participants to capture the richness, diversity, and beauty of tribal art, culture, and history. The goal is to showcase the artistic traditions, cultural heritage, and historical significance of tribal communities. Through the lens, we aim to highlight the deep connection between the land, art, people, and their traditions.

- a. Eligibility: Open to College Students and Students of Higher Educational Institutions of Arunachal Pradesh
- No entry fee is required.
- b. Theme: The theme for this photography competition is "Tribal Art, Culture, and History." Photographs should focus on the following areas:
- Traditional tribal art and crafts (e.g., paintings, sculptures, textiles, jewellery)
  - Tribal festivals, rituals, dances, and ceremonies
  - Portraits of tribal communities and daily life
  - Sacred sites, landscapes, and heritage that hold cultural significance
- c. Submission Guidelines:
- Each participant may submit 1 photograph.
  - All entries must be submitted digitally through the google form which can be accessed through the google form link in the poster. Ensure all segments of the

google form are filled. If any segment in the form is missing then the entry will be disqualified.

- File format: JPEG.
  - Resolution: Minimum 300 DPI, file size not exceeding 10 MB per image.
  - Photographs should be in colour or black and white. No digital manipulation or heavy editing is allowed (basic adjustments like cropping and exposure correction are permitted).
- d. Judging criteria:
- Creativity: Originality and innovative portrayal of the subject.
  - Technical Excellence: Clarity, composition, use of light, and colour.
  - Relevance to Theme: How well the photograph captures the essence of tribal art, culture, or history.
  - Storytelling: The ability of the image to convey a powerful story or message about tribal communities.
- e. Submission Deadline: 21<sup>st</sup> November 2024. Late entries will not be considered.
- j. Prizes and Recognition: Top three prizes receive trophies and certificates from IGNOU.
- k. Rights and Usage:
- By entering the competition, participants grant the organizers the right to use their photographs for promotional purposes (with proper credit).
  - Participants must ensure that the images do not infringe on any copyright or intellectual property rights.
- l. Terms and Conditions:
- The organizers reserve the right to disqualify entries that do not comply with these guidelines or meet quality standards.
  - Decisions made by the judging panel are final and binding.

We look forward to seeing how you bring tribal art, culture, and history to life through your lens!

Sd/-  
Asst. Regional Director  
IGNOU RC-Itanagar